

Green Jobs and the Green Economy Action Summit 2009
Wednesday, June 17, 2009
Oxnard College, Oxnard, California

Objectives

- Present a broad and visionary context for a Ventura County regional green economy
- Learn from model green businesses and green workforce development
- Promote collaborative community, public, private, labor and education projects and policies for sustainable green jobs and business
- Attract public and private investment for the local green economy

AGENDA

7:30-8:00am **Registration & Continental Breakfast**

8:00-8:30am **Welcome**

- Marcos Vargas PhD, Executive Director, Central Coast Alliance United for a Sustainable Economy (CAUSE)
- Dr. Richard Duran, President, Oxnard College
- Tom Holden, Mayor, City of Oxnard

Keynote Speaker: Green Jobs: Good for the Environment, Labor, Business, and Government, Tim Rainey, Director, Workforce and Economic Development Program, California Labor Federation

8:30-9:30 Workshop Session I

A. Green Jobs are Pathways out of Poverty

Moderator: Cheryl Moore, Executive Director, Workforce Investment Board of Ventura County

- Jennifer Ito, Sr. Director, SCOPE (invited)
- David Sickler, Academy Director, UCLA Labor Center
- Hilary Abell, Executive Director, WAGES

B. Growing Profitable Green Businesses

Moderator: Bruce Stenslie, Executive Director, Economic Development Collaborative Ventura County

- Mike Lillis, Owner, Ecostructures, Inc.
- Don Campbell, Owner, California Solar Electric
- John Krist, Director, Ventura County Farm Bureau (invited)

C. Sustaining the Environment & Communities

Moderator: Karen Schmidt, Executive Director, Save Open Space and Agricultural Resources (SOAR)

- Larry Yee, Stewardship Council, Roots of Change California
- David Inger, Energy Projects Manager, Ventura County Regional Energy Alliance
- Steve DeGeorge, Planning and Technology Director, Ventura County Transportation Commission

D. Green Investments

Moderator: Ed Summers, Chair, Economic Development Collaborative of Ventura County, and Council Member, City of Ventura

- Ruben Lizardo, Policy Link and CA Green Stimulus Coalition
- Representative, New Resource Bank
- Barry Sedlick, CA Green Jobs Council (invited)

- 9:30 -9:45 Break
- 9:45-10:45 **Workshop Session II**
Participants select from Workshops A-D
- 10:45-11:00 Break
- 11:00-11:45 **Reports from Workshops & Action Steps** – Dr. William Cordeiro, Director
Martin V. Smith School of Business and Economics, CSUCI
- 11:45-12:00 **Closing**

Summit Co-Conveners

Central Coast Alliance United for a Sustainable Economy (CAUSE)
City of Oxnard
City of Ventura
Economic Development Collaborative of Ventura County
Martin V. Smith School of Business and Economics, California State University at Channel Islands
Oxnard College Offices of Economic Development and Innovation and Career and Technical Education
Tri-Counties Building and Construction Trades Council AFL-CIO
Tri-Counties Central Labor Council
Ventura County Civic Alliance
Workforce Investment Board of Ventura County